



Triathlon Over Cancer Receives United States Trademark Approval

11 April 2023

HOBE SOUND, FL – Triathlon Over Cancer is pleased to announce that it has received Trademark approval from the United States Patent and Trademark Office. A trademark can be any word, phrase, symbol, design, or a combination of these things that identifies goods and services. It is how customers recognize the organization in the marketplace and can distinguish the organization from competitors.

Triathlon Over Cancer’s Founder, Dirk M. Van Doren, commented, “We are pleased to receive approval from the United States Patent and Trademark Office for our logo and stylized working “Triathlon Over Cancer”. When we embarked on the creation of the Charity, one of our goals was to Trademark the name and logo. We will begin using the ® emblem immediately.”

Triathlon Over Cancer, is a non-profit 501(c)(3) organization established to assist cancer survivors aspiring to compete in the sport of triathlon. If you are interested in joining us, please reach out via our website www.triathlonovercancer.org.